

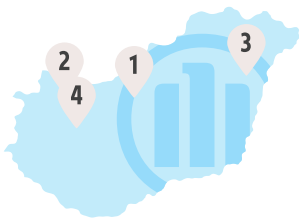
# FACTS AND FIGURES

# ALLIANZ 2017

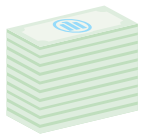
## ALLIANZ HU

Marketing and Communication Department

**ALLIANZ HUNGÁRIA GROUP:**



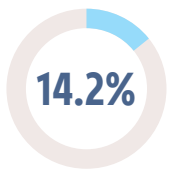
1. BUDAPEST: ALLIANZ HEAD OFFICE
2. GYŐR: CLAIMS SETTLEMENT MANAGEMENT
3. DEBRECEN: CONTACT CENTER
4. VESZPRÉM: POLICY HANDLING CENTER



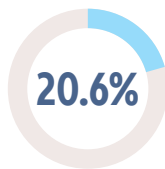
**130.53**  
billion HUF  
total revenue<sup>†</sup>



**11.99**  
billion HUF  
operating profit<sup>†</sup>



Among the best Hungarian insurance companies<sup>‡</sup>



Hungarian market leader in P&C sector<sup>‡</sup>



Allianz has been present on the Hungarian market for more than **30** years



More than **1000** coverages in the portfolio



## AWARDS

Best Employer Company

**AON**  
**LEGJOBB MUNKAHELY**  
MAGYARORSZÁG | 2015



Best Hungarian General Insurance Company

Leading position in customer friendly service



FÜGGETLEN BIZTOSÍTÁSI ALKUSZOK MAGYARORSZÁGI SZÖVETSÉGE



First place in service quality awards in 2016 in the property insurance category



Az Év Fogyasztóbarát Biztosítója  
Szakmai díj

Consumer-friendly Insurance Company in 2014 and 2015

Superbrands  
13x

BUSINESS Superbrands  
10x

<sup>†</sup>Total revenue in 2016 according to IFRS standards

<sup>‡</sup>According to MABISZ figures based on gross premiums:

# HIGHLIGHTS

# ALLIANZ 2017

## ALLIANZ HU

Marketing and Communication Department



### GROWTH & EXPANSION

Both premium income and operating profit exceeded previous plans. Steady growth in all insurance segments, with a notable increase in retail motor insurance policies.

Growth was also driven in non-life insurance by the good performance of industrial property and liability insurance and agricultural insurance, as well as a booming home insurance market, and in life assurance by the continued expansion of corporate insurance and pension arrangements



### DIGITALIZATION & INNOVATION

Increase in the number of clients who make use of online opportunities and prefer using digital channels.

Innovations introduced: claim assessment application, and new service that allows to arrange travel insurance products via the chat feature of the most popular social networking site.



### SUCCESS & AWARDS

2017 is the third year in a row in which Allianz Hungária earned the title of Best Hungarian Insurance Company.

Allianz Hungária won the Superbrands and Business Superbrands awards 13th and 10th time in 2017. This makes Allianz Hungária the only Hungarian insurance company to have won these professional benchmarks every year since their existence.



“As a market-leading insurer, our aim is to be at the forefront of improvements implemented and applied to make our processes faster and simpler than ever before.”